

# APPLICATION FORM

**ORGANIZER:**

Meeting Budapest Ltd.  
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## INTERNATIONAL SHOE TRADE EXHIBITION

10-11 September 2017  
BOK (EX SYMA) HALL

Deadline: 26<sup>th</sup> July 2017

### 1. Details of the Contracting Party:

Company name: \_\_\_\_\_  
Tax number: \_\_\_\_\_ Bank account number: \_\_\_\_\_  
Address of invoice: \_\_\_\_\_  
Letters: \_\_\_\_\_  
Managing Director: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

### 2. Product groups (Please mark it with a circle!):

- |                                  |                          |                            |
|----------------------------------|--------------------------|----------------------------|
| 1 Shoe manufacturer              | 3 Fancy-leather articles | 5 Trader                   |
| 2 Basic material industry, tools | 4 Other accessories      | 6 Professional institution |

### 3. Represented brands:

\_\_\_\_\_

### 4. Space rental fee: 81 € + VAT / sqm.

The fee contains: area, white walls, 1 SYMA-panel (with 4 sloping shelves) per each 2 sqm, carpet, 1 table with 4 chairs, 1 fascia board with standard inscription (B/W, uniform type of letters) and catalogue basic entry **according to article 1.** (company name, address, e-mail, phone, fax, web site and logos). **PLEASE SEND THE LOGO(S) BY E-MAIL!**

### 5. Space requirement (Minimum stand size is 6 sqms):

requested area: \_\_\_\_\_ sqms front width: \_\_\_\_\_ m x depth: \_\_\_\_\_ m

### 6. Order of Services

#### 6.1. STANDARD INSCRIPTION ON FASCIA BOARD (included in the space rental fee):

#### 6.2. INDIVIDUAL INSCRIPTION and/or LOGO ON FASCIA BOARD (200 cm x 30 cm)

20 € + VAT/side     We hereby order \_\_\_\_\_ side(s)

**Please send the name board / logo in vector format to the organisers' e-mail addresses above.**

### 6.3 STAND CONSTRUCTION, INSTALLATION

|   |                  |         |            |
|---|------------------|---------|------------|
| lockable storage                                  | 24 € + VAT/sqm   | sqm     |            |
| individual carpet                                 | 3 € + VAT/sqm    | colour: |            |
| glass wall  | 16,5 € + VAT/sqm | sqm     |            |
| SYMA panel (with 4 sloping shelves / 100 x 30 cm) | 15,5 € + VAT/pc  | pc      | total: pcs |
| flat shelf (100 x 50 cm)                          | 6 € + VAT/pc     | pc      |            |
| glass shelf                                       | 8 € + VAT/pc     | pc      |            |
| info counter (100 x 100 x 50 cm)                  | 24 € + VAT/pc    | pc      |            |
| info counter curved (R 100 x 100 cm)              | 36 € + VAT/pc    | pc      |            |
| counter show-case (100 x 100 x 50 cm)             | 36 € + VAT/pc    | pc      |            |
| show-case (250 x 100 x 50 cm)                     | 87 € + VAT/pc    | pc      |            |
| lockable cabinet (75 x 95 x 45 cm)                | 16,5 € + VAT/pc  | pc      |            |
| chair   | 7 € + VAT/pc     | pc      |            |
| bar stool   | 12,5 € + VAT/pc  | pc      |            |
| table (80 x 80 cm)                                | 13,5 € + VAT/pc  | pc      |            |
| glass table/big (70 x 110 cm)                     | 26 € + VAT/pc    | pc      |            |
| glass table/small (70 x 70 cm)                    | 17,5 € + VAT/pc  | pc      |            |
| standing hanger                                   | 15,5 € + VAT/pc  | pc      |            |

### 6.4. POWER SUPPLY, LIGHTING

|   |  |               |    |
|---|--|---------------|----|
| power connection of 2 kW with 1 socket  | 36 € + VAT/pc                                      | pc            |    |
| power connection of 5 kW with 1 socket  | 72 € + VAT/pc                                      | pc            |    |
| power connection of 10 kW with 1 socket | 118 € + VAT/pc                                     | pc            |    |
| overnight power supply (max. 2 kW)      | 31 € + VAT/pc                                      | pc            |    |
| socket                                  | (it can be ordered together with power connection) | 10 € + VAT/pc | pc |
| spotlight                               |  | 12 € + VAT/pc | pc |
| reflector light                         |  | 21 € + VAT/pc | pc |

### 6.5. INTERNET CONNECTION

Free WIFI is available in the hall, a secured password will be given to the exhibitors prior to exhibition opening. In need of individual internet connection please apply for price offer.

**The signatory acknowledges the provisions of the „Terms of Contract” as binding.**

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

# TERMS OF CONTRACT

## INTERNATIONAL SHOE TRADE EXHIBITION

10-11 September 2017

BOK (EX SYMA) HALL

### I. EXECUTION OF THE CONTRACT

1. In respect of the execution of the contract the application material sent to the Exhibitor is classified as a call for proposal.
2. The application for participation shall be submitted on the application form **filled and signed officially**, and on such form the Exhibitor may not stipulate any conditions or reservation.
3. By returning the application form **the contract shall be executed between the Parties** at the same time the Exhibitor confirms having studied and accepted the terms of this contract.
4. The Organizer designates a stand for the Exhibitor and sends the ground-plan of it to the Exhibitor.
5. The Exhibitor shall make it known within 5 days from the date of proposing the stand, if it does not accept the stand. By its own will the Exhibitor may not swap the area designated by the Organizer with another exhibitor, may not increase its size under an agreement with another exhibitor, may not transfer it and may change it in any way only after consultation with the Organizer.

### II. TERMS OF PAYMENT

1. After the execution of the contract the Organizer sends the pro-forma invoice containing 100 % of the participation costs. The pro-forma invoice has to be settled according to the payment terms set out in the relevant invoice.
2. The Organizer bills the price of other services ordered by the Exhibitor upon the order and the Exhibitor has to settle those by the deadline specified in the relevant invoice.
3. **The Exhibitor can only take over the stand following the settlement of the charges mentioned under the articles II./1. and 2.**
4. The services ordered by the Exhibitor during the building period or after the opening will be executed promptly upon payment (only while stocks last).

### III. STAND BUILDING

1. The height of the stands is 250 cm. Any different height shall be made a declaration in writing by the contractor.
2. In case of self-constructed stand the Exhibitor has to send the "Stand building documentation" to the Organizer 15 days before construction. This documentation should contain measures and rigging points/position of eventual structures or banners.

### IV. OPENING HOURS

1. **For visitors:**  
10-11 September 2017, daily 9 a.m.-5 p.m.

**The Exhibitor is required to run the stand during opening hours.**

### 2. For Exhibitors:

|                 |                            |                           |
|-----------------|----------------------------|---------------------------|
| construction    | 8 <sup>th</sup> September  | 7 a.m.-6 p.m.             |
| decoration only | 9 <sup>th</sup> September  | 10 a.m.-6 p.m.            |
| operation       | 10 <sup>th</sup> September | 7 a.m.-6 p.m.             |
|                 | 11 <sup>th</sup> September | 8 a.m.-5 p.m.             |
| dismantling     | 11 <sup>th</sup> September | 5 p.m.-12 p.m. (midnight) |

### V. DISTRIBUTION OF PUBLICITY MATERIALS, SALES

1. Prints and various publicity materials may be distributed only on the area of the leased stand.
2. Sale of product samples and product requires a permit.

### VI. INSURANCE

1. The Exhibitor is responsible for insuring its products, machines and all exhibition materials against damage during the construction, operation and closing phase of the exhibition.
2. The Exhibitor shall be liable for any damage caused to third parties during its participation at the exhibition.
3. The Exhibitor shall hold liability insurance valid for the duration of the event for damage caused accidentally and unexpectedly (by accident) as exhibitor and builder for its own action and the action of its subcontractors.

### VII. ON-SITE LOGISTICS

Our recommended partner for loading of instruments, equipment and other exhibits: HESZO Ltd. (Contact person: Mr. Nándor Prisztóka. Phone: +36-20-661-4988. E-mail: nandi@heszo.hu).

### VIII. CANCELLATION, COMPLAINTS

1. If the Exhibitor cancels participation in the period after the execution of the contract and till the 30th day before the opening of the event a penalty equivalent to 50% of the site fee and within 30 days 100% of the site fee shall be paid.
2. The Exhibitor **shall make the cancellation in writing** and the cancellation is valid from the day it arrives to the Organizer.
3. Any complaints of the Exhibitor concerning the invoice shall be made before the exhibition is closed, so its backing with evidence is possible.
4. Participation costs and the registration fee shall not be refunded for Exhibitors who remain absent from the exhibition and such exhibitors should also settle the payment of any services already rendered.
5. The Exhibitor may not make any claims for compensation, if for any reason the event's date or place is changed or the event is called off.

### IX. LEGAL DISPUTES

Parties hereto shall attempt to settle their disputes in a peaceful manner by negotiations. If such negotiations are unsuccessful parties hereto agree on the exclusive competent Court.