

APPLICATION FORM

BUDAPEST FASHION EXPO

INTERNATIONAL SHOE, BAG, CLOTHING AND LEATHER TRADE EXHIBITION

6-7 September 2020

BOK HALL (EX SYMA)

Deadline: 14th August 2020

1. Details of the Contracting Party:

Company name: _____

Tax number: _____ Bank account number: _____

Address of invoice: _____

Letters: _____

Managing Director: _____ Phone: _____

Contact person: _____ Phone: _____

E-mail: _____ Website: _____

E-mail address to send the invoice: _____

2. Product groups (Please circle the correct one!):

1. Shoe 2. Bag 3. Clothing 4. Leather product 5. Other
a) Manufacturer b) Wholesaler, Importer c) Trader d) Profession institution

3. Represented brands:

4. Participation fee:

The space rental fee contains the space rental fee, the basic stand fee and the catalogue appearance.

Application deadline:		Payment deadline:	Price per square meter:
-from:	-till:		
01.04.2020	31.07.2020	03.08.2020	74, - EUR + VAT
01.08.2020	14.08.2020	17.08.2020	83, - EUR + VAT

Space requirement: ____ m² size: _____ m (wide) x m (deep)

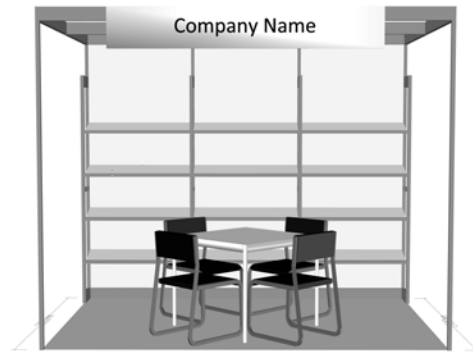
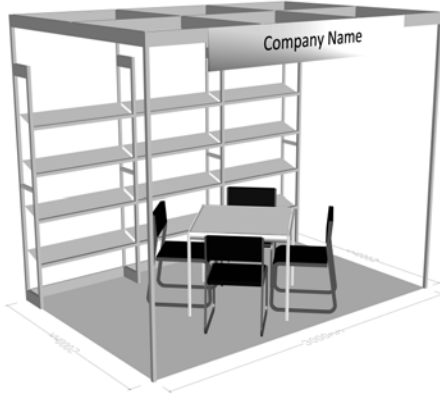
The price of the rented square meter depends on the payment deadline! Failure to meet the payment deadline will result in a price change per square meter. We acknowledge the "Terms and Conditions" and the "General Terms and Conditions" as well.

Date: _____ Authorized signature: _____

5. Stand types (Please mark the correct one!):

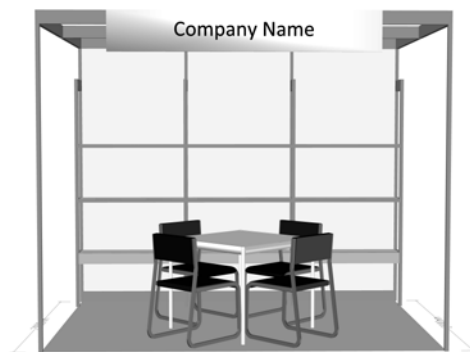
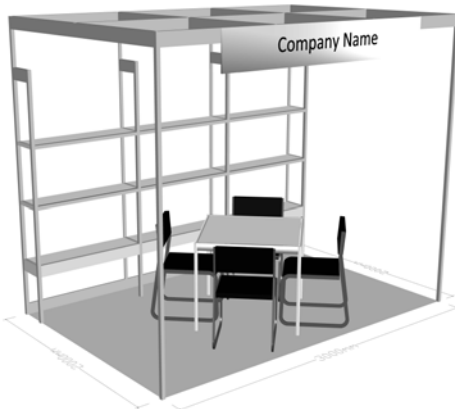
☐ **Shoe basic stand:**

Includes: white walls, light grey carpet, 1 pc SYMA panel per 2 m² (4 pcs 25 cm deep sloping shelves each), 1 pc 80 x 80 cm table with 4 pcs chairs, 1 pc standard inscription (on 1 pc fascia board, up to 1 meter wide in total, black colour, uniform font).



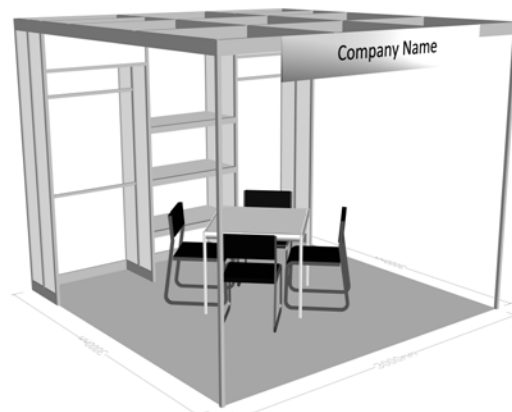
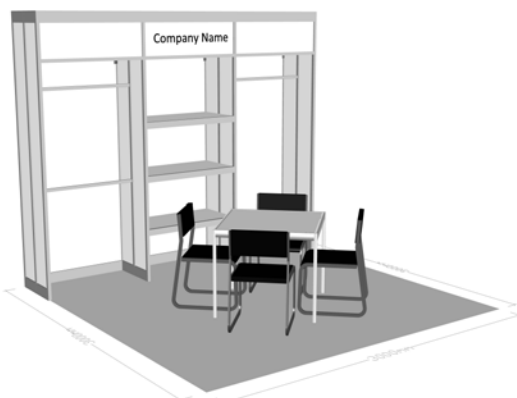
☐ **Bag basic stand:**

Includes: white walls, light grey carpet, 3 pcs flat shelves per 2 m² (25 x 100 cm each), 1 pc 80 x 80 cm table with 4 pcs chairs, 1 pc standard inscription (on 1 pc fascia board, up to 1 meter wide in total, black colour, uniform font).



☐ **Clothing basic stand:**
 (Please mark the correct one!)

Includes: white walls, light grey carpet, 1 pc flat shelf (50 x 100 cm) and 1 pc clothes hanger rod (100 cm wide) per 3 m², 1 pc 80 x 80 cm table with 4 pcs chairs, 1 pc standard inscription (on 1 pc fascia board, up to 1 meter wide in total, black colour, uniform font).



☐ **I would like to request a quote for an individual stand.**

6. Order of services

6.1. STANDARD INSCRIPTION OF FASCIA BOARD (included in participation fee):

6.2. INDIVIDUAL INSCRIPTION and/or LOGO ON FASCIA BOARD (200 cm x 30 cm)

19, - EUR + VAT/pc I order hereby: ____ pc

6.3. STAND CONSTRUCTION, INSTALLATION

more standard inscription	16 € + VAT/pc	pc
printed graphics	36 € + VAT/sqm	m ²
SYMA panel (with 4 sloping shelves / 100 x 30 cm)	18 € + VAT/pc	pc
flat shelf (25 x 100 cm)	6 € + VAT/pc	pc
flat shelf (50 x 100 cm)	7 € + VAT/pc	pc
glass shelf	10 € + VAT/pc	pc
clothes hanger rod (100 cm wide)	17 € + VAT/pc	pc
double clothes hanger rod (100 cm wide – 2 pcs rows under each other)	23 € + VAT/sqm	pc
lockable storage, without shelves	24 € + VAT/sqm	m ²
individual carpet (red, black, blue, green)	3 € + VAT/sqm	colour:
info counter (100 x 50 x 100 cm)	24 € + VAT/pc	pc
info counter curved (R 100 x 100 cm)	35 € + VAT/pc	pc
counter show-case (100 x 50 x 100 cm)	35 € + VAT/pc	pc
show-case (50 x 50 x 250 cm)	80 € + VAT/pc	pc
show-case (100 x 50 x 250 cm)	86 € + VAT/pc	pc
lockable cabinet (75 x 95 x 45 cm)	17 € + VAT/pc	pc
chair	6 € + VAT/pc	pc
white chair	14 € + VAT/pc	pc
black (zeta) bar stool	12 € + VAT/pc	pc
armchair (white, textile-leather)	36 € + VAT/pc	pc
sofa (for 2 people, white textile-leather)	55 € + VAT/pc	pc
small table (80 x 80 cm)	13 € + VAT/pc	pc
big table (120 x 70 cm)	17 € + VAT/pc	pc
glass table/small (70 x 70 cm)	18 € + VAT/pc	pc
glass table/big (70 x 110 cm)	25 € + VAT/pc	pc
bar table	27 € + VAT/pc	pc
coffee table (white, 90 x 55 cm)	17 € + VAT/pc	pc
standing hanger	15 € + VAT/pc	pc
wall hanger	10 € + VAT/pc	pc
brochure stand	17 € + VAT/pc	pc
fridge	42 € + VAT/pc	pc
LED TV (42")	95 € + VAT/pc	pc
LED TV (50")	130 € + VAT/pc	pc

We acknowledge the "Terms and Conditions" and the "General Terms and Conditions" as well.

Date: _____ Authorized signature: _____

6.4. POWER SUPPLY, LIGHTING

power connection of 2 kW with 1 socket	38 € + VAT/pc	pc
power connection of 5 kW with 1 socket	74 € + VAT/pc	pc
power connection of 10 kW with 1 socket	120 € + VAT/pc	pc
overnight power supply (max. 2 kW)	37 € + VAT/pc	pc
socket	(it can be ordered together with power connection)	11 € + VAT/pc
spotlight		14 € + VAT/pc
reflector light		22 € + VAT/pc

6.5. INTERNET CONNECTION

Free WIFI is available in the hall, a secured password will be given to the exhibitors prior to exhibition opening. In need of individual internet connection please apply for price offer.

Internet connection with unique, fixed bandwidth:

6 Mb/s	178 € + VAT/pc	pc
10 Mb/s	452 € + VAT/pc	pc
switch	32 € + VAT/pc	pc

6.6. SUNDAY LUNCH

Menu price (1 pc soup, 1 pc chosen main course, 1 pc dessert): 6, - EUR + VAT/ pc* __ pcs all together
 * Pre-order only. It can be picked up in a takeaway box at the information desk on Sunday at 12:00.

Included:

Soup:	Pea soup	
Main course:	A) Grilled chicken with arugula rice and steamed vegetables	pc
	B) Kiev turkey breast with mashed potatoes and cucumber salad	pc
	C) Grilled lump cheese with fried vegetables	pc
Dessert:	Pancake filled with jam	

6.7. EXHIBITOR BADGE: __ pc

6.8. CATALOGUE APPEARANCE DATAS

Company name: _____
 Address: _____
 E-mail: _____
 Phone: _____
 Website: _____

PLEASE SEND THE LOGO IN VECTOR FORMAT (in pdf, cdr, ai, eps) BY E-MAIL!

We acknowledge the “Terms and Conditions” and the “General Terms and Conditions” as well.

Date: _____ Authorized signature: _____

TERMS OF CONTRACT

INTERNATIONAL SHOE AND LEATHER TRADE EXHIBITION

6-7 September 2020
BOK (EX SYMA) HALL

I. EXECUTION OF THE CONTRACT

1. In respect of the execution of the contract the application material sent to the Exhibitor is classified as a call for proposal.
2. The application for participation shall be submitted on the application form **filled and signed officially**, and on such form the Exhibitor may not stipulate any conditions or reservation.
3. By returning the application form **the contract shall be executed between the Parties** at the same time the Exhibitor confirms having studied and accepted the terms of this contract.
4. The Organizer designates a stand for the Exhibitor and sends the ground-plan of it to the Exhibitor.
5. The Exhibitor shall make it known within 5 days from the date of proposing the stand, if it does not accept the stand. By its own will the Exhibitor may not swap the area designated by the Organizer with another exhibitor, may not increase its size under an agreement with another exhibitor, may not transfer it and may change it in any way only after consultation with the Organizer.

II. TERMS OF PAYMENT

1. After the execution of the contract the Organizer sends the pro-forma invoice containing 100 % of the participation costs. The pro-forma invoice has to be settled according to the payment terms set out in the relevant invoice.
2. The Organizer bills the price of other services ordered by the Exhibitor upon the order and the Exhibitor has to settle those by the deadline specified in the relevant invoice.
3. **The Exhibitor can only take over the stand following the settlement of the charges mentioned under the articles 4, 5, 6.**
4. The services ordered by the Exhibitor during the building period or after the opening will be executed promptly upon payment (only while stocks last).

III. STAND BUILDING

1. The height of the stands is 250 cm. Any different height shall be made a declaration in writing by the contractor.
2. In case of self-constructed stand the Exhibitor has to send the "Stand building documentation" to the Organizer 15 days before construction. This documentation should contain measures and rigging points/position of eventual structures or banners.

IV. OPENING HOURS

1. **For visitors:**
 6 September 2020 - from 9 a.m.- till 5 p.m.,
 7 September 2020 - from 9 a.m.- till 4 p.m.
The Exhibitor is required to run the stand during opening hours.

2. For Exhibitors:

construction	4 th Sept	8 a.m.- 10 p.m.
construction	5 th Sept	8 a.m.- 4 p.m.
decoration only	5 th Sept	12 a.m.- 5 p.m.
operation	6 th Sept	8 a.m.- 6 p.m.
	7 th Sept	8 a.m.- 5 p.m.
dismantling	7 th Sept	5 p.m.-10 p.m.
dismantling	8 th Sept	8 a.m.- 11 a.m.

V. DISTRIBUTION OF PUBLICITY MATERIALS, SALES

1. Prints and various publicity materials may be distributed only on the area of the leased stand.
2. Sale of product samples and product requires a permit.

VI. INSURANCE

1. The Exhibitor is responsible for insuring its products, machines and all exhibition materials against damage during the construction, operation and closing phase of the exhibition.
2. The Exhibitor shall liable for any damage caused to third parties during its participation at the exhibition.
3. The Exhibitor shall hold liability insurance valid for the duration of the event for damage caused accidentally and unexpectedly (by accident) as exhibitor and builder for its own action and the action of its subcontractors.

VII. ON-SITE LOGISTICS

Our recommended partner for loading of instruments, equipment and other exhibits: HESZO Ltd. (Contact: expo@heszo.hu).

VIII. CANCELLATION, COMPLAINTS

1. If the Exhibitor cancels participation in the period after the execution of the contract and till the 30th day before the opening of the event a penalty equivalent to 50% of the site fee and within 30 days 100% of the site fee shall be paid.
2. The Exhibitor **shall make the cancellation in writing** and the cancellation is valid from the day it arrives to the Organizer.
3. Any complaints of the Exhibitor concerning the invoice shall be made before the exhibition is closed, so its backing with evidence is possible.
4. Participation costs and the registration fee shall not be refunded for Exhibitors who remain absent from the exhibition and such exhibitors should also settle the payment of any services already rendered.
5. The Exhibitor may not make any claims for compensation, if for any reason the event's date or place is changed or the event is called off.

IX. LEGAL DISPUTES

Parties hereto shall attempt to settle their disputes in a peaceful manner by negotiations. If such negotiations are unsuccessful parties hereto agree on the exclusive competent Court.

The signatory acknowledges the provisions of the „Terms of Contract” as binding.

Date: _____

Authorized Signature: _____